

CORPORATE SOCIAL RESPONSIBILITY (CSR)

MYPULSE.IO LIMITED

CORPORATE SOCIAL RESPONSIBILITY ('CSR') POLICY

Any modifications or updates made to the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Companies Act, 2013 will be incorporated into this Policy, which will be applicable to all CSR projects, programs, and activities that the Company undertakes in India in accordance with Schedule VII of the Act. No other project or activity will be classified as a CSR project or activity and the money spent on it will not be deducted from the company's CSR expenditures since it does not fall under the Act's purview under Schedule VII.

1) PURPOSE

This Corporate Social Responsibility (CSR) Policy serves as a statement of our commitment to moral and sustainable business practices. We are committed to providing a good influence on our stakeholders and the communities we serve because we acknowledge the impact our operations have on the environment, society, and economy.

Ensuring Ethical Standards:

Ensuring that all actions are in line with best practices and ethical standards is known as "promoting ethical practices." This involves creating a framework for conducting business with honesty, equity, and transparency.

Improving Sustainability:

Making a commitment to environmentally friendly business practices that protect natural resources, reduce their impact on the environment, and encourage ecological balance in all aspects of operations.

Assisting with Social Welfare:

Making a constructive impact on the communities where we operate by taking part in programs that advance social welfare, economic growth, and community involvement.

Enhancing Workplace Culture

Establishing a work environment that places emphasis on the welfare, diversity, and inclusion of employees; enabling employees to participate in corporate social responsibility programs; and cultivating a sense of accountability.

Our organisation hopes to incorporate CSR principles into its operations by defining this purpose and making sure that business decisions demonstrate a commitment to social responsibility, sustainability, and ethical behaviour.

2) SCOPE

This policy is applicable to all employees, managers, and stakeholders in all locations and business operations working at myPulse.io Limited.

3) HIGHLIGHTED PRINCIPLES

Environmental Responsibility:

By putting sustainable practices into place, cutting waste, saving energy, and encouraging recycling, we are dedicated to minimising our impact on the environment.

Community Involvement:

We will actively engage with the communities where we operate, supporting local initiatives and encouraging volunteerism among our employees.

Ethical Behaviour:

We shall follow all legal and regulatory obligations while operating our business with honesty, transparency, and integrity.

Reporting and Interaction:

Through yearly reports, our corporate website, and other means, we will update stakeholders on our CSR initiatives and advancements. To improve our work, we welcome comments and ideas from staff, clients, and community members.

Execution and Management:

This policy will be implemented, progress will be tracked, and CSR activities will be reported on by the CSR Committee, which will be made up of representatives from several departments. The group will convene every three months to discuss objectives, evaluate results, and offer suggestions for enhancements.

Examine and Edit:

Every year, we will evaluate our policy and make any required revisions to ensure it still aligns with best practices in CSR, stakeholder expectations, and our evolving operations.

Constant Enhancement:

Our organisation is dedicated to cultivating a culture of accountability and responsibility by consistently enhancing our corporate social responsibility procedures and results.

4) OBJECTIVES**Sustainability:**

Put into action strategies that lessen waste, save energy, encourage recycling, and support ethical sourcing.

Social Impact:

Give back to your community by volunteering, donating to charities, and forming alliances with nonprofits.

Diversity and Inclusion:

Promote a varied workforce and guarantee that each employee has equal access to opportunities.

Engaging Stakeholders:

Be in constant contact with staff members, clients, investors, and the local community to learn about their needs and worries.

5) STRATEGIES FOR IMPLEMENTATION**Programs and Initiatives:**

Create and assist initiatives and programs, like community service projects, environmental sustainability projects, and employee engagement activities, that are in line with CSR goals.

Partnerships:

To increase the impact of CSR initiatives, work with non-profits, local organisations, and other stakeholders.

Training and Awareness:

Educate staff members on corporate social responsibility (CSR) concepts, encourage their participation in relevant projects, and foster a culture of accountability.

6) AREAS TO BE COVERED:

To pursue CSR Programmes primarily in areas that falls within the economic vicinity of the Company's operations to enable close supervision and ensure maximum development impact.

This includes:

1. Education
2. Water Supply including drinking water.
3. Health care by providing Indoor medical facilities and medicines
4. Environment
5. Social Empowerment
6. Infrastructure for Village Electricity/Solar Light/Pawan Chaki etc.
7. Sports and culture. viii. Contribution to the Prime Minister's National Relief Fund or any other fund set up by Central / State Governments.
8. To develop the required capability and self-reliance of beneficiaries at the grass roots, especially of women, in the belief that these are prerequisites for social and economic development;
9. Contributions or funds provided to technology incubators located within academic institutions which are approved by Central Government / State Governments.
10. Generation of employment & setting up Co-operative Society. Infrastructure Support. Grant/donation/financial assistance/sponsorship to reputed NGOs of the Society/locality doing/involve in upliftment of the standard of the society. Heritage sites in the CSR purview ensuring involvement of employee's representatives in this Project.
11. Empowerment of women for education/health & self-employment
12. Relief of victims and Natural Calamities like Earth Quake, Cyclone, Draught and Flood situation in any part of the country. Disaster Management Activities including those related to amelioration/ Mitigation.
13. Collection of old cloths from the employees and distribution to poor/organizations supporting such cause. Development of smokeless fuel out of coal and also arrangement for distribution of efficient Chula to the villagers.

14. Objects allowed under the laws of Central and State governments of India for CSR or similar social cause activities.
15. All other objectives allowed as per schedule VII of Companies Act, 2013 or as amended from time to time as follows:
 - a. Eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;
 - b. Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;
 - c. Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
 - d. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;
 - e. Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art, setting up public libraries, promotion and development of traditional arts and handicrafts;
 - f. Measures for the benefit of armed forces veterans, war widows and their dependents;
 - g. Training to promote rural sports, nationally recognized sports, paralympic sports and Olympic sports;
 - h. Contribution to the Prime Ministers' National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;
 - i. Contributions or funds provided to technology incubators located within academic institution which are approved by the Central Government;
 - j. Rural development projects

7) **MONITORING AND REPORTING**

Performance Metrics:

To gauge the success of CSR programs, set up key performance indicators (KPIs).

Frequent Reviews:

Evaluate CSR policies and programs on a regular basis to make sure they meet stakeholder expectations and organisational objectives.

Transparency:

Use yearly sustainability reports or other channels of communication to inform stakeholders about CSR efforts and results.

8) IMPLEMENTATION:

- a) The investment in CSR should be project based and for every project time framed periodic milestones should be finalized at the outset.
- b) Project activities identified under CSR are to be implemented by Specialized Agencies and/or by the Company itself. Specialized Agencies/ staff members could be made to work singly or in tandem with other agencies. CSR can be implemented through trusts or section 8 companies set up for the purpose. The company may itself set up such entities or may use entities set up by other persons for CSR programmes.
- c) Such specialized agencies would include:
 - i. Community based organization whether formal or informal.
 - ii. Voluntary Agencies (NGOs)
 - iii. Charitable Organizations
 - iv. Trusts, Mission etc.
 - v. Self-help groups
 - vi. Government, Semi Government and autonomous Organizations.
 - vii. Women's organizations
 - viii. Contracted agencies for civil works
 - ix. Professional Consultancy Organization etc.

The above list is illustrative and not exhaustive

It is expected of all stakeholders and employees to abide by this policy. Discipline or, if necessary, contract termination may follow noncompliance. It will be the duty of designated individuals or departments to keep an eye on compliance and make sure that CSR goals are fulfilled.

The organisation hopes that by bringing this CSR policy into practice, it will improve its reputation, foster positive social and environmental change, and enable long-term, sustainable business growth.